



## The Joining Forces Campaign's Charity Initiative

Telling the stories which speak of our times





[Read more about the British Filmmakers Alliance:](#)

## INTRODUCTION

**THE JOINING FORCES CAMPAIGN** is a non-profit initiative set up by Katharine Collins, Founder of the British Filmmakers Alliance and former Royal Engineer Matthew Weston, to unite filmmakers with veterans for the benefit of all.

Matthew and Katharine share the belief that the filmmaking process not only offers new life experiences and possible alternate career choices to veterans but brings back to them the solidarity and camaraderie so missed from their life in service.



## THE STORY SO FAR

**Our first project**, the short film **LOVE OF WORDS** was made with several veterans both in front of and behind the camera alongside a group of filmmakers and actors and the venerable Charles Dance who joined us and lent his support.

Watch Love of Words [here](#):



*"I have the greatest admiration and respect for our servicemen and women, whatever help we lucky ones can give is the least we can do, but do it we should"*

Charles Dance

The shoot proved particularly cathartic for veterans suffering PTSD, after several years of being unable to leave his home, one former soldier was drawn to come and share in the experience, the appeal of being involved in a film enough to help him overcome his fear and anxiety.

Love of Words is just the beginning.

We're now moving on to the next part of our mission...

# THE NEXT PART OF OUR MISSION

We now embark on a series of three projects, Age of Descent, Youth Anthem and Thin, Brittle, Mile to further the campaign, support charities and set the precedent for a model other filmmakers can follow, while holding a mirror up to some of the major issues affecting our country today.

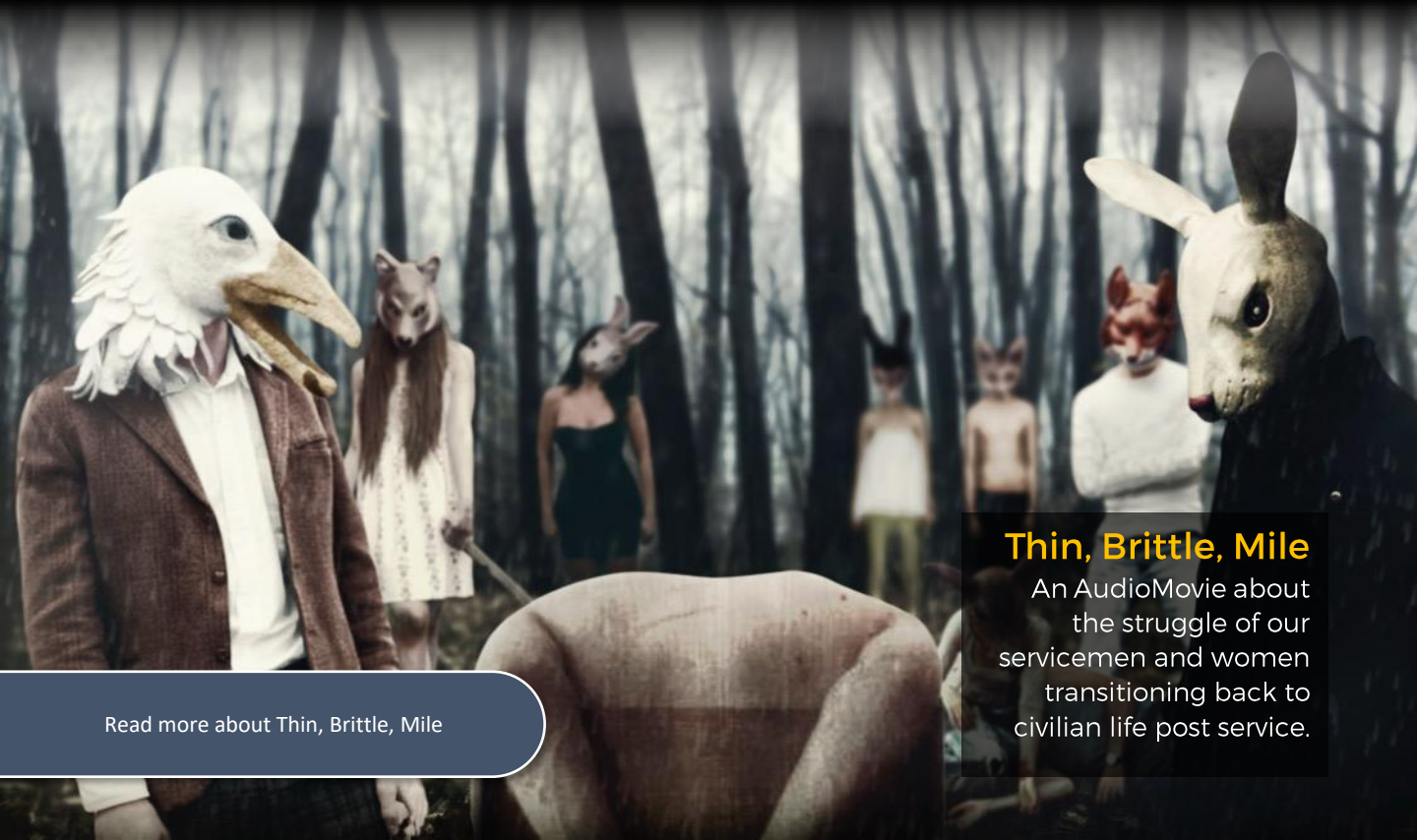
## Age of Descent

An AudioMovie concerning the knife crime epidemic and other issues of hostility and discord affecting our younger generation

[Read more about Age of Descent and Youth Anthem](#)

## Youth Anthem

A charity single made in conjunction with Age of Descent



[Read more about Thin, Brittle, Mile](#)

## Thin, Brittle, Mile

An AudioMovie about the struggle of our servicemen and women transitioning back to civilian life post service.



# OUR VISION

**We continue our fight because  
we so strongly believe:**

That the filmmaking process can enrich  
the lives of servicemen and women

That talent is the lifeforce of our  
industry and our projects provide  
opportunity for filmmaking and acting  
talent to shine their light

That filmmakers would rather make  
their projects for charity than not make  
them at all

That we can create a new model that  
will lead to more projects from other  
writers being brought into fruition

That now more than ever it is crucial  
that we tell the stories which speak of  
our times

**What we will always do:**

Use our projects to raise funds for the  
Joining Forces Campaign and charities  
supporting the issues our stories raise

Create environments where those most  
directly affected by the issues in our  
stories can become part of a  
community and have access to  
information and support

Strive to increase awareness of the  
Joining Forces Campaign so more  
veterans can enjoy and be rewarded by  
the experience of filmmaking, more  
filmmakers and actors can do what  
they love, and more diverse and original  
stories can be told



# MORE ABOUT OUR PROJECTS



## Age of Descent

A poignant and powerful drama following the lives of five teenagers and their young teacher at an average suburban school, whose worlds are impacted by such issues as the knife crime epidemic, cyber-bullying, internet danger, mental health and teenage suicide.

The AudioMovie of Age of Descent will be distributed freely and be housed on a platform providing resources and information

for young people experiencing these issues first hand, as well as being continually updated with interviews, articles and stories of inspiration pertinent to youth culture.

Any advertising revenues accrued will be attributed to the Joining Forces Campaign and our official set of charities and grassroots organisations supporting young people.

## Youth Anthem

Drawn from the statements, reactions and emotions of parents, siblings and friends of those lost to knife crime and teenage suicide, Youth Anthem is a charity single which is more than a song, it is an assemblage of human cries, allowing young people the chance to have a voice which is heard, respected and understood.

Any profits from the sale of Youth Anthem will be attributed to the Joining Forces Campaign and our official set of charities and grassroots organisations supporting young people.



## Thin, Brittle, Mile

Largely drawn from the experiences of Matthew Weston and other veterans met through the campaign, Thin, Brittle, Mile is a dark and twisting thriller following the story of a soldier who goes through his greatest battles on his return home, set against a backdrop of some of the most relevant matters affecting us today; the migrant crisis, illegal wars and the struggle for our servicemen and women to transition back to civilian life.

The AudioMovie of Thin, Brittle, Mile will be distributed freely to veterans.

Any profits from rental or sales will be attributed back to the Joining Forces Campaign and our official set of charities supporting veterans.

The AudioMovie will be housed on a platform where businesses initiated by veterans will be showcased and promoted.





# Calling all Weekend Warriors

#BeAPartOfSomething

## BRINGING IT ALL TO LIFE

We proudly launch The Great British Challenge, our funding drive for The Joining Forces Campaign.

Via social pursuits and a range of fun activities and challenges we

aim to involve our country in the work we are doing to tell the stories which speak of our times.

See more about The Great British Challenge here:



See more about The Great British Challenge here:

Read the press release:





# CONTACT



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COMPANY SHOWREEL:

All fundraising and charity contributions will be overseen by our Executive Producers, headed by Chips Hardy.